



### About Sterling Advisory

Sterling Advisory is an independent financial, strategic and business management consultancy firm with unparalleled advisory and execution capabilities across SMEs. We provide innovative strategic advisory services to corporate, public sector and third-sector clients, across a broad spectrum of thematic areas including grant management, business development, financial management, skills and enterprise development and due diligence, risk management and compliance.

Sterling Advisory combines first-class in-house expertise in agri-business, quality assurance, managing client-funded projects, financial management and strategic advisory services with a rich pool of leading industry experts in the corporate, public and third sector in Uganda and across the region. We have a team of over 30 highly-skilled and swiftly available national, regional and international consultants with sound experience in quality assurance, grant management, business development, business planning and set-up, risk management and compliance, monitoring and evaluation and intimate knowledge of the skills and enterprise sector.



“You need the Strength and expertise of a forward-thinking firm – that’s why my business uses Sterling Advisory”



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For further information about our full range of consultancy services please visit:  
[www.sterlingadvisory.com](http://www.sterlingadvisory.com)



## Our Services



Business consultants that make sense....



### Services for Individuals

As a private client, your consultant has to be someone you feel comfortable with, sometimes at moments of great personal need. At Sterling Advisory you will be treated with sensitivity and respect, and supported in every way we possibly can.

### Strategic Advisory

- Business Plans
- Sale and purchase of business
- Business Valuation
- Investment Options and planning

### Forensic Accounting

- Economic Damage Analysis
- Business Economic Losses
- Business Interruption / Other Types of Insurance Claims
- Personal Injury Claims / Motor Vehicle Accidents
- Shareholders' and Partnership Disputes
- Professional Negligence

### Services for Businesses

Whether you're a sole trader or representing a large corporation, your Sterling Advisory team will pursue your interests with equal commitment and attention to detail. We value all our commercial clients, irrespective of size; and the range of our services extends to virtually every aspects of your operation.

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“I have been a very satisfied client for a long time and would not use any other firm”

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“The consultant has been a constant source of appropriate challenge, support, sometimes additional resource, brainpower, and wisdom to me.”

### Corporate Finance

- Mergers and Acquisition
- Equity Funding
- Corporate Valuation
- Due Diligence
- Insolvency/ Receivership
- Corporate Turnaround and Recovery

### Advisory Services

- Corporate Strategy
- Business Strategy
- Business Valuation
- Financial management
- Strategic business planning
- Market Research & Analysis
- Human Resources Solutions
- Mergers and Acquisitions Consulting
- Financial Analysis Services

### Forensic & Fraud Services

- Fraud Risk Assessment
- Financial statement Analysis
- Internal Control Review
- Asset Misappropriation Investigation
- Fraud Auditing and Forensic Accounting
- Forensic Accounting Investigation

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“They show real enthusiasm and care for their clients, they really want your business to succeed”

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“The consultants were very easy to work with, responsive, knowledgeable and professional.”

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“We simply would not exist if it weren't for the support of Sterling Advisory.”

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“They were just brilliant at adapting to our needs and having a clever analysis process.”

### Training

- Pricing Your Products
- Productivity Hacks
- Scaling Your Business
- Performance Improvement
- Low-Cost Business Model
- Liquidity Management
- KPI's For Management
- Headcount Optimization
- Growth Hacks for Entrepreneurs
- Finance for non-financials
- Essential Finance and Accounting
- Cost Reduction
- Badass Boss
- Entrepreneurship & Strategic Management
- Strategic Planning workshops
- Finance for non-finance executives
- Corporate finance
- Corporate strategy
- Business strategy
- Audit- Financial Statements
- Responsibility Accounting and Performance Measurement
- Strategic Human Resource Management (HRM)
- Advanced Monitoring and Evaluation

### Services for Non Profit Organisations

There are times when a standard product or service is not what you need. It could be that you simply need to discuss a situation with a professional. If your situation requires in-depth discussion, we can help.

We offer time-based consulting services to new and existing nonprofit organizations. Our expert consultants are here to provide you counsel and advice in the following areas:

IDEA  
↓  
PLAN  
↓  
ACTION

